

NEWSLETTER , May 2010

Dear Readers,

Let us present you our next edition of the Newsletter. Summer season is very attractive in the Czech Republic and we would like to bring you news and tips for you and your clients for the future events.

Sixth Sense Incentives is celebrating its 5 years of operation. We have created new website with more useful information about venues, accommodation, ground program etc. For more information, visit

www.sixthsense.cz/incentives



Czech Republic - the Golf Destination



**CZECH GOLF,
ESPECIALLY PRAGUE
GOLF, IS MORE
KNOWN THAN GOLF
IN THE CZECH RE-
PUBLIC.**

"Golf in the Czech Republic is of such a uniformly high quality that the country has the potential of becoming one of the most successful golf destinations in Central Europe. Excellent international access, great value for money, good speed of play

around the courses, a safe and secure destination, fantastic complimentary offers and tremendously welcoming hospitality are the key factors, in addition to the high quality courses, which will enable the Czech Republic to become a serious undiscovered golf destination." Peter Walton, President and Chief Executive of IAGTO, said upon his visit to Czech Republic in June 2004.

This issue includes:

GOLF DESTINATION	1-2
WATER SPORT DESTINATION	2
MUSIC FESTIVAL DESTINATION	3-4
SIXTH SENSE INCENTIVES BENEFITS	4



Newsletter



Golf course in Čeladná

The history of golf in the Czech Republic

Golf has deep roots in the Czech Republic. The history of the sport began here in the late 19th century when the first golfers appeared in 1898 at a place called Císařská louka (Emperor's Meadow) in Prague. The first course in the country was

created in 1904 in Carlsbad in the valley of the River Teplá. After many requests from local spa guests, the first 9-hole course was opened in 1904 and still exists nowadays. One year later in August 21, 1905, another

9-hole course in Marienbad was opened in the presence of the King Edward VII of England.



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THE CZECH REPUBLIC IS A PLACE WHERE GOLFERS CAN EXPERIENCE A UNIQUE COMBINATION OF THEIR FAVORITE SPORT PLAYED AGAINST A BACKDROP OF HISTORICAL SITES AND NATURAL BEAUTY.

Golf courses

At present, there are 131 golf clubs and 80 golf courses in the Czech Republic there. The best golf courses with the highest standard of services can be found around the capital, in the West Bohemian spa triangle and North Moravia.

Some of the most scenic courses can be found at Karlštejn and Konopiště Castle, Marienbad, Carlsbad, Cihelny near Carlsbad, Pilsen, Šilheřovice and Čeladná. The standard of the golf courses in the Czech Republic is guaranteed by the fact that

many were designed by leading foreign architects such as Gary Player (Cihelny), Miguel A. Jiménez (Čeladná), Les Furber and Jim Eremek (Karlštejn) and John Burns (Konopiště).

Czech Republic - the Water Sport Destination

Travelling on water can be pleasant and exciting form of tourism and discovering natural and cultural beauties of the country. Sailing on Czech rivers flows along beautiful natural sceneries, landscapes, which are rich in cultural and historical sights. Some of the sights are located on the rivers or nearby. The Czech

railways operate boat transportation by special wagons during the summer season. The so-called "Vltavské linky" transport sports equipment from many aces of the country to the area of the Lipno dam reservoir and the Lužnice River. During the summer holidays special steam train called "Posázavské linky"

transports boats from Prague to the Posázaví area.



Czech Republic - the Music Festivals Destination

Prague Proms International Music Festival /26 June–22 July/



Even the name itself hints at the idea of the whole project. .

After all, “PROMS” stands for PROMENADES, and thus within the festival you may promenade from genre to genre and from concert to concert.

This 6th year can once again boast names that grace world stages, the prominent example being the soprano Tiziana Fabbricini. The star of Prague Proms will be the film music

In Prague, he will conduct a concert of the Czech National Symphonic Orchestra entitled Jazz Meets Symphony. The festival also will commemorate the music of the Beatles, Michael Kamen and Gustav Mahler and will feature jazz concerts as well.

For more information, please visit www.pragueproms.cz.

International Music Festival Český Krumlov /16 July –21 August/



The International Music Festival Cesky Krumlov is the longest-running summer music festival in the Czech Republic. Offering a wide spectrum of musical genres performed by renowned Czech and international artists, the Festival is

held every July and August in the charming UNESCO world heritage town of Cesky Krumlov. As the largest cultural event in Southern Bohemia, its importance reaches far beyond regional borders. With traditional patronage of

the President of the Czech Republic and other international dignitaries, The International Music Festival Cesky Krumlov is a member of the Association of Music Festivals, Czech Republic. In July 2010, the 19th International Music Festival Cesky Krumlov will present a series of concerts that will range from baroque, classical and romantic, to jazz and famous musicals. The series will also feature three symphonic orchestras, twelve chamber orchestras and ensembles, a traditional opera at the Revolving Auditorium, and more than

THE OFFER OF CLASSICAL MUSIC FESTIVALS SET TO TAKE PLACE IN THE CZECH REPUBLIC IN THE COMING MONTHS WILL SATISFY EVEN THE MOST DEMANDING AUDIENCE. EACH FESTIVAL WILL HAVE A TRULY VARIED PROGRAMME, DUE ALSO TO THE FACT THAT IN THE CZECH REPUBLIC CLASSICAL MUSIC IS OFTEN COMBINED WITH OTHER MUSIC GENRES.



International Music Festival Český Krumlov /16 July –21 August/

twenty world-renown international artists. The biggest stars of the 19th year include tenor José Cura, violinists Gidon Kremer and Vadim Gluzman, jazz trumpeter

James Morrison, and musical singers from Broadway.

For more information, please visit www.festivalkrumlov.cz.



Sixth Sense Incentives Benefits for 2010

Sixth Sense Incentives offers **6% concession for any business confirmed within 2010 for this or any upcoming year.**



Please contact us for proposals at incentives@sixthsense.cz or visit our web page www.sixthsense.cz/incentives.

We are looking forward to hear from you.

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